

PRESS RELEASE

ERAFP launches the English language version of its new website

Paris, 19 November 2015 – On 3rd November 2015, the French public service additional pension scheme (ERAFP) launched the English language version of its new website, www.rafp.fr/en. The redesign of the website - a core component of ERAFP's communications strategy - reflects its desire to create a truly interactive communication medium to serve its various stakeholders.

ERAFP decided to launch an English language version of its new website, on 3 November 2015, to broaden its digital presence in the interests of coherency and visibility. This version of the website is intended not only to meet the needs of ERAFP's international audience but also to raise awareness of its actions among long-term investors.

Designed in accordance with ERAFP's visual identity, the English language version of the website complies with the World Agency Initiative's accessibility guidelines and relies on responsive web design to ensure that it can be consulted on all types of device and platform.

The new user-friendly website is easier to navigate and places an emphasis on ERAFP's fully-SRI management approach as well as on its various energy transition commitments.

The uncluttered home page immediately provides users with an overview of all of the content available on the site. Combined with a redesigned layout, this gives faster access to the desired content and makes it easier for viewers to find their way around.

ERAFP's various stakeholders can now interact with it more online by filling out contact forms, subscribing to the SRI newsletter and signing up for new tender alerts.

Lastly, infographics and videos are now available on the website to better explain what ERAFP is and what ERAFP does.

ERAFP: France's number one public service pension scheme and full-SRI institutional investor

With 23.5 billion in financial assets wholly invested in accordance with a fully socially responsible investment approach, ERAFP is Europe's leading SRI institutional investor. From its inception in 2005, ERAFP's board of directors sought to maximise returns on its financial asset portfolio in accordance with SRI-driven principles. As a signatory of the UN Principles for Responsible Investment, ERAFP adopted an SRI Charter in March 2006 hinging on five values: respect for the rule of law and human rights; social progress; social democracy; environment; and standards of governance and transparency.

ERAFP is also one of the world's largest public pension funds in terms of member numbers, with over 4.5 million beneficiaries, 45,000 employers and nearly EUR1.8 billion in annual contributions. As a mandatory points-based pension scheme, it has been managing supplementary pension benefits for French civil servants in state-run bodies, local authorities and public hospitals since 1 January 2005.

For more information on ERAFP → www.rafp.fr

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